

Hendersonville Trade Boosters' Final Grand Overland Bargain Special—Three Weeks of Stirring Doings

BE A BOOSTER

# Grand Trade Booster Edition

BOOST Your HOME Town

Standing of Contestants

3—FINAL BIG BOOSTING BARGAIN WEEKS—3

Eight Pages

HENDERSONVILLE TRADE BOOSTERS OFFER MANY SPECIALS

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DO NOT SEND YOUR MONEY TO MAIL ORDER HOUSES

**Bargains to the Buying Public—Final Booster Bargain Weeks.**

Grand Overland Co-operative Trade Boosting Campaign to Wind Up in a Blaze of Bargain Glory—Eight Pages Brim-full of Contest and Bargain News—Time to Buy.

SPECIAL—Something out of the ordinary for this paper, this eight-page "TRADE BOOSTER EDITION" by the live wire business houses of Hendersonville and it is brim full of news and advertising that should be carefully read by every citizen in Hendersonville and Henderson county. Such moves as this means a "Greater Hendersonville"—its a town builder and every citizen who is interested in home interest should put their shoulders to the wheel and push Home Business Boosting moves as is now being inaugurated by these Home Business Houses. It means a greater prosperity for YOU and YOUR TOWN.

The Trade Boosting Campaign which is now being conducted by the business houses whose names appear on this page and elsewhere in this "TRADE BOOSTER EDITION" has drawn a great deal of business to this town that would have gone to the larger surrounding towns and to the "Town Killers"—the Mail Order Houses. During the final weeks of the Trade Boosting Campaign the Booster Houses are putting forth extra efforts in order to pull more business to Hendersonville and throughout this 8-page edition you will find many attractive and special offers by the Booster Houses. You will also find much interesting news about your friends and others who are Boosting for your Home Business Houses. Read every word—its worth while.

Complete List of Booster Contestants

PATRONIZE THE BOOSTER HOUSES VOTE FOR YOUR FAVORITE CONTESTANT.

IN THE RACE NOW: (COUNTY)

- Miss Sallie Patton, Flat Rock.
- Miss Ellie Pace, E. Flat Rock.
- M. M. Marshall, R. F. D. No. 1.
- Miss Annie Hart, Saluda.
- Miss Ada Corpening, Fletcher.
- Miss Sue Allen, Mills River.
- Miss Mary Belk, Rugby.
- Miss Sue Lanning, Fletcher.
- Miss Sallie Kate Edney, R. No. 2.
- Mr. Claude Freeman, Bat Cave.
- Miss Sue Justus, Edneyville.
- Miss Sue Emma Coston, R. F. D. 2.
- Mrs. Hugh V. Walker, Fletcher.
- Mr. A. L. Hoofs, Edneyville.
- Mr. Joseph Brittain, Fletcher.
- Mr. G. C. Robey, Route, No. 1.

(CONTESTANTS IN HENDERSONVILLE)

- Mrs. Bessie Egerton, Waverly Hotel.
- Miss Florence Justus, Main Street.
- Mr. J. H. Rollins, City.
- Mr. Pete Gianakos, Central Cafe.
- Mr. Lawrence J. Pace, Jones street.
- Master Harry T. Read, City.
- Master Cleo Fisher, City.
- Miss Jennie Garren, City.
- Miss Bell Corriher, City.
- Mrs. V. M. Pruett, City.
- Master Grant L. Curtiss, City.
- Master Louis Durham, City.
- Master Reginald Young, City.
- Miss Louise Duncan, City.
- Miss Denholm Reid, City.
- Miss Virginia Hodges, City.
- Mrs. M. A. Brown, Park Hill Hotel.
- Mr. E. H. Davis, City.
- Mr. Boyce Whitmire, 3rd Ave.
- Miss Anna Skinner, City.
- Master Hudson Galletly, City.
- Miss Catherine Brown, City.
- Miss Sadie Guice, City.
- Miss Mamie Holt, City.
- Master Paul C. Rankin, City.
- Master Elbert McWhite, City.
- Mrs. L. M. Dodamede, City.
- Mrs. C. Few, City.
- Master John Lewis, City.
- Mr. Jas. P. Grey, City.

Money for You On All 8 Pages—Turn

That Overland WHO Shall the Owner Be?



Help Your Friend Contestant Or Yourself Now—the End Is Near

Dont Go to the Largest Cities to Trade Boost Your Home Town—Buy Now

Save Money by Trading with the Trade Boosters and Help Your Favorite Contestant Get That Overland.

Whatever you do—spend your money at HOME—spend it at the Booster Houses if they please you, but at any rate SPEND YOUR MONEY AT HOME WHERE IT WILL DO YOU AND YOUR CHILDREN THE GREATEST GOOD. You have read in this paper and doubtless had conclusive proof that every penny you send to Mail Order Houses or out of your immediate community for things that you can get right here in Hendersonville means a certain loss to you and yours in the long run. Your home Merchants are doing all in their power to give you the proper service, right prices, etc., and you, as a citizen, will agree that they should have your first consideration when it comes to spending your home-earned money. The Booster Houses are now making a strong bid for your consideration and patronage—they want you to come and compare their prices and wares—they believe they can easily convince you that it will be to your certain advantage to trade with them not only from a "Home Interest standpoint" but from an actual money saving and better service point of view. During the next two-and-a-half weeks will be an opportune time to INVESTIGATE and every reader of this article is urgently requested to visit the Booster Houses during the next two weeks.

## YOUR NAME OR THAT OF YOUR FRIEND WRITTEN HERE

Buy and Use Trade Books

Good as Gold at any of the Booster Houses at Any Time.

If you are interested in the race of any of the Booster Contestants you will greatly favor them by purchasing and using Booster Trade Books for your purchases during the final weeks of the Overland Campaign. The Trade Books will entitle to 5 votes for every 1c while Cash Purchases entitle to 2 votes for every penny and August Accounts paid by not later than Sept. 5th, will entitle to vote for each penny paid. The Trade Books will be honored at the place of business on which bought just same as cash on any purchase and they will also be accepted by the Booster Houses in payment of accounts on and after Monday, September 20th. Post yourself on Special Offerings on the following pages. BUY NOW. SAVE MONEY. HELP YOUR FAVORITE GET THE AUTOMOBILE. Trade Books on any of the Booster Houses can be secured through the Managers offices over Citizens National Bank.

JUDGES WHO WILL MAKE FINAL COUNT:

- Judge C. M. Pace, Clerk of Court.
- Mr. C. S. Fullbright, Cashier; Citizens National Bank.
- Mr P F Patton, V-President, First Bank and Trust Co

WHO ? WHO

Shall the Owner be? - "That Overland."

General Information Re Standing of Trade Booster Contestants at close of Business, August 31st

(NOT OFFICIAL OR VERIFIED) CONTESTANTS CREDITED WITH 300,000 VOTES OR MORE.

- Miss Sallie Patton, Flat Rock.
- Miss Catherine Brown, City.
- Mrs. Hugh V. Walker, Fletcher.
- Miss Denholm Reid, City.
- J. H. Rollins, City.
- Pete Gianakos, City.
- Louis Durham, City.

100,000 to 250,000

- Harry T. Read, City.
- Miss Mamie Holt, City.
- Miss Sue Allen, Mills River.
- E. H. Davis, City.

50,000 to 100,000.

- Mrs. Bessie Egerton, City.
- Miss Ellie Pace, E. Flat Rock.
- Mrs. M. A. Brown, City.

- Mrs. V. M. Pruett, City
- Miss Florence Justus, City.
- Mrs. L. M. Dodamede, City.
- Boyce Whitmire, City.

- 25,000 to 50,000.
- Miss Jennie Garren, City.
- Miss Anna Skinner, City.
- Miss Sue Justus, Edneyville.
- Jas. P. Grey, City.
- Miss Mary Belk, Rugby.

(THE ABOVE CLASSES ARE LISTED REGARDLESS OF STANDING)

A large number of Booster Contestants have to their credit 10,000 to 25,000—some of these may be in the lead next announcement. With the right push, hustle and support wonderful things can happen within three weeks.

Contest Closes September 18th

Help Your Friends and Your Pocketbook—BUY IT NOW.

The Grand Overland Cooperative Trade Boosting Campaign will close Saturday, September 18th—Just a little more than two weeks time left in which you may help your friend who is in the race for the Overland. By reading the interesting offerings by many of the Booster Houses on the following pages you will be favoring your pocketbook as well as your friend or relative who is in the race for the automobile. Come during the next two weeks, get acquainted with the Booster Houses—they are mighty good people to know and a hearty welcome will await you at any of the Booster Houses whether you are buying or looking.

Patronize the Booster Houses—Vote for Your Favorite—Do it Now.

The Hendersonville Booster Houses and Their Creed

TO THE PUBLIC: We believe in the goods we are selling, the service we are rendering and in the people to whom we are selling the goods and the service. We believe that honest service and honest goods can be sold to honest people by honest methods. We believe in working, not waiting; in laughing, not crying; in BOOSTING, NOT KNOCKING and in the pleasure of doing business. We know that the people get what they come here for and that \$1 saved today is worth \$2 saved "Tomorrow." We believe in courtesy, in kindness, in generosity, in good-cheer, in friendship and in honest competition. We believe in INCREASING OUR TRADE and the way to do it is REACH OUT FOR IT and that is just what we are doing through this GREAT TRADE BOOSTING CAMPAIGN and during these final two-and-half weeks we are REACHING FOR YOUR BUSINESS WITH STRONGER PRICE MAGNETS AND SERVICE ATTRACTIONS THAN EVER AND WE WANT YOU—EVERY ONE OF YOU—to visit around with us during these final Trade Booster Weeks and reap the benefits. WE WANT TO MAKE YOU A PERMANENT CUSTOMER. THERE ARE GOOD REASONS WHY YOU SHOULD BE TOO.

THE BOOSTER HOUSES:

- W. H. HAWKINS & SON Jewelers and Opticians.
- THE VISTA THEATRE "The Popular Movie House"
- STATON HARDWARE CO. (Inc) R. P. Freeman C. G. Jones.
- CHAS. ROZZELLE "The Furniture Man."
- BYERS BROTHERS Wholesale and Retail Feed, Flour, Harness and Repairing.
- HENDERSONVILLE LUMBER CO General Building Material.
- H. PATTERSON DEPARTMENT STORE
- "Everything to Wear for Everybody." THE COMMUNITY SHOPS
- Blacksmiths, Cabinet Making, Painting
- ELECTRIC APPLIANCE CO. "Everything Electrical Except the Shock."
- BANE & BANE Plumbing, Heating, S. MAXWELL, Cash Grocery Store.

Hendersonville Trade Boosters Phone 259-J. P. O. Box 319 Offices of Managers over Citizens Nat. Bank Overland Campaign Closes Saturday, September 18th

See Next Page and the Next—and the Next Something Doing